

...is your one-stop-shop for the latest information on the events and activities in and around our communities.

# Membership Invitation



Our mission is simple... to support our members, promote economic development, and preserve and enhance the quality of life in our county.

As a membership driven organization, the *Chamber* seeks to:

- Promote economic growth through the recruitment of quality businesses and industries to the area that will contribute to the overall economic health of our communities.
- Provide opportunities for member businesses to obtain higher degree of success through networking, referrals, marketing and other direct membership services.
- Support tourism development efforts that will positively impact residents and businesses.
- Provide a vehicle through which members can successfully affect legislation and government actions that impact our communities.
- Support educational excellence and assist in efforts to maintain an educated and available workforce.
- Support the preservation of the area's natural resources that play a vital role in making our communities a great place to live, vacation and conduct business.
- Provide a foundation for the future that will ensure the continued success of area businesses and individuals as they strive to reach their greatest potential.

#### Visit us at any of these convenient locations:

Morris Location 909 Liberty Street Morris, IL 60450 Phone: (815) 942-0113



Minooka Location 500 Bob Blair Road Minooka, IL 60447

# Chamber Membership Benefits

#### **CHAMBER GIFT CERTIFICATES**

The Chamber sells Gift Certificates. These checks, drawn off of a local bank, can be purchased in any denomination of \$5 or more and are redeemable at all Channahon-Minooka and Grundy County Chamber members. Unlike a gift certificate from a single location, Chamber Gift Certificates provide the recipient with many choices as to where they can be redeemed. At the same time, these dollars remain in the Grundy County region and contribute to the sales tax dollars that provide critical services such as police, fire, and infrastructure improvements. More than \$100,000 in certificates are sold each year. *Only Chamber members are eligible to redeem gift certificates*.

#### CELEBRATE YOUR SUCCESS

The Chamber will assist you in coordinating a Ribbon Cutting event with the appropriate City/Village dignitaries. This is for new businesses, relocated businesses and businesses that experience major changes at their facility. We provide the ribbon and 'big' scissors and work with your staff on getting the word out about your business.



#### **RECRUIT NEW CUSTOMERS**

The Chamber provides various opportunities throughout the year for you to meet your next customer, including networking and special events, business referrals and promotion.

#### **NETWORKING**

Networking is a critical element for personal and professional development and contributes to a company's success. The Chamber's networking opportunities help you generate new ideas, solve problems, learn from your colleagues, and inform others about your business.

Connect @ 4 – a networking event designed to showcase the sponsor's business with an opportunity for attendees to meet their next customer in a casual setting. Contact the Chamber for available dates.

**Coffee & Company**—a morning networking event designed to give the host a captive audience to share new information on your business or organization. Coffee & Company is held monthly. Contact the Chamber for available dates.



#### SEND A MAILING

Through your membership, you have access to the Chamber's **Member List** for use in promoting goods/services as well as access to the Chamber's **Bulk Mail Permit** for lower postage costs on mass mailings. Call the Chamber for guidelines.

#### **BUSINESS REFERRALS & PROMOTION**

Referrals can be one of your company's greatest assets. The Chamber of Commerce, due to its 'brand name recognition,' is usually the first point of contact when people are looking for information about a community. Each year the Chamber office receives thousands of inquiries from visitors or residents for referrals and we refer only members.

On the Chamber website, Chamber members are listed in the online membership and business directory at no charge. In addition, the Chamber provides links to each Chamber member's website and social media accounts, and a Hot Deals section to advertise special promotions. In addition, you can have your events placed on our electronic *Calendar of Events*.

#### **EDUCATIONAL OPPORTUNITIES**

Numerous educational opportunities are organized on a regular basis covering a variety of topics to help our members' businesses grow and prosper.

**Workshops and Seminars** - we partner with local / state organizations and education facilities to bring you experts at an affordable rate for your business.

Chamber Luncheons - keeping you up to date and informed on the latest trends and activities during this lunch & learn program.



## Chamber Membership Benefits

The *Courier* is the Chamber's monthly Newsletter bringing news from the membership, updates on federal, state and local legislation, and notices of the latest Chamber programs and projects.

#### Newsletter Insert

- Need 500 copies of 8 1/2 x 11 flyer for insertion into the following month's newsletter. Call the Chamber for details on how to reserve your spot.
- New members receive one (1) insert or one (1) eBlast during their first year of membership all other inserts cost \$60 per insert.

The **ChamberLink** is sent out via email every other Friday and keeps members informed of Chamber activities as well as upcoming events. Sponsorship opportunities for ChamberLink are available.

eBlasts allow you to send your message to over 1,100 people with one click! Included with the design is stats on the number of clicks. Issues are limited per week and must be scheduled in advance. Call ahead to reserve—eBlasts are reserved on first come first serve basis.

• New members receive one (1) eBlast or one (1) insert during their first year of membership – all others eBlasts cost \$65 (\$30 for resend)

#### Radio Spots

Promote your company or organization on our Radio Spots. Chamber personnel are on WCSJ the last Friday of each month from 9:05 to 9:30 am.

• Companies can send information about their products/services or upcoming sales and not-for-profits can provide information about upcoming events (booked on a first come first serve basis). Information must be submitted by Thursday noon.

• Cost is included in your membership.

#### Chamber Spotlight

Promote your company or organization in area Newspapers and online. Company completes Spotlight form and submits with photo to Chamber.

- Spotlights are placed in a rotation based on date submitted to the newspaper.
- Cost is included in your membership.

#### **GREETER PROGRAM**

*New Business Welcome Program* - The Chamber works with communities in the county to identify new businesses in the area. A Chamber representative visits each new business and delivers a packet of information containing area maps, guides and other community information.

- You receive the names and addresses of every packet sent for personalized follow-up.
- You provide packet inserts (i.e. pens, coupons, magnets, etc.)
- Nominal costs apply for program—contact the Chamber for details.

*New Resident Welcome Program* - The Chamber works with communities in the county to identify new residents in the area. A Chamber representative visits each new resident and delivers a packet of information containing area maps, guides and other community information.

- You receive the names and addresses of every packet sent for personalized follow-up.
- You provide packet inserts (i.e. pens, coupons, magnets, etc.)
- Nominal costs apply for program—contact the Chamber for details.

#### SPECIAL EVENTS

The Chamber hosts a variety of events designed to promote the area and its members, including:
Annual Awards Dinner
Community Expos
Golf Outings

STATE OF THE VILLAGE/CITY ADDRESSES

#### VISITOR'S CENTER

The Channahon-Minooka & Grundy County Chambers are Grundy County's official

'Tourism Agents' - providing information on the programs and services available to hundreds of visitor's each year. Don't miss this opportunity to

display your company's brochure, business card or other information in our visitor's center.

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### **Investment Schedule**

**You choose...** the following Tiered Benefit Structure for Businesses, begins with a **Basic Level** and progresses all the way through the **Premier Partner Level**. As the tiers progress, the benefits increase. You choose the benefits that are most important to you and pick the level that best incorporates those benefits.

**Please note...**All benefits are based on a calendar year (January 1—December 31). Chamber benefits that are not included in a selected level are a la carte. Additional Benefits & Sponsorships are available—inquire with the Chamber.

#### Basic Level \$290

- •Website Listing with link
- •Online access to member page
- •Customer/Client Referrals
- •Lunch N Learn programs at Member Rate
- •Gift Certificates Redemption
- Membership Decal
- Bulk Mail Eligibility
- Business materials displayed in all Chamber offices
- •Listing in annual Community Guide Business Directory (over 5,000 circulated)
- Biweekly eNewsletter
- •Monthly Newsletters
- •Member Orientation
- Events Calendar Postings
- Hot Deal Postings
- Job Postings
- •Business Spotlights
- •Press releases
- •Ribbon Cutting
- Ambassador Eligibility
- •Invitation to Chamber events
- •U.S. Chamber Partner
- Second location/business can be included for \$120. Limit one additional

#### Basic Plus Level

\$400

Receive all Basic Level benefits PLUS:

- ●1 eBlast
- •1 Newsletter Insert
- •1 Free workshop entry
- •Multiple locations/businesses can be included for \$120 per location/business

#### **Bronze Level**

\$600

Receive all Basic Level benefits PLUS:

- •Includes up to 2 total locations
- •2 eBlasts
- ■1 Newsletter Insert
- ●1 Free Workshop Entry
- •1 Free Luncheon Sponsorship
- •Certificate of Origin stamp

#### **Premier Partner**

\$4,200

Receive all Basic Level benefits PLUS:

- •Includes multiple locations
- •Certificate of Origin stamp
- ChamberLink sponsorship
- •2 Gold Level Sponsorships
- •1 Platinum Level Sponsorship
- •1 Premiere Level Sponsorship
- •\$200 Chamber Advertising Credits (can be used toward eBlasts or Newsletter Inserts)

#### Platinum Level

\$3,000

Receive all Basic Level benefits PLUS:

- •Includes multiple locations
- •1 Membership List Included per year
- •2 eBlasts
- •2 Newsletter Inserts
- •ChamberLink sponsorship
- •Certificate of Origin stamp
- •2 Gold Level Sponsorships
- •1 Platinum Level Sponsorship

#### Gold Level

\$1,200

Receive all Basic Level benefits PLUS:

- •Includes multiple locations (limit applies)
- •2 eBlasts
- •1 Newsletter Insert
- ChamberLink sponsorship
- •Certificate of Origin stamp
- 1 Gold Level Sponsorship

#### Silver Level

\$900

Receive all Basic Level benefits PLUS:

- •Includes up to four locations
- •2 eBlasts
- •1 Newsletter Inserts
- •1 Membership List per year
- ●1 Free Workshop Entry
- •1 Free Luncheon Sponsorship
- •Certificate of Origin stamp

#### **Premier Level Sponsorships**

	Event/Program	Sponsorship	
*	Annual Dinner	Table Sponsor (includes 4 tickets)	
	Golf Outing	Event Sponsor	
	Family Fest	Event Sponsor	
	Special Event	Event Sponsor	

#### **Platinum Level Sponsorships**

	Event/Program	Sponsorship
	Family Fest	Kid Zone Sponsor
*	Golf Outing	Exclusive Hole Sponsor
*	Golf Outing	Registration Sponsor
	State of City/Village	Food Sponsor
	Special Event	Registration Sponsor

#### **Gold Level Sponsorships**

	Event/Program	<u>Sponsorship</u>
	Golf Outing	Cart Sponsor
	Golf Outing	Hole Sponsor
	Family Fest	Bag or Program Sponsor
*	Luncheon (excludes State of the City/Village Addresses)	Event Sponsor
	State of City/Village	Program Sponsor
	Special Event	Program Sponsor
	Coffee & Company	Host

\*Limitations could apply depending on availability





# **Company Information**

Company Name:				
Phone:	Fax:			
Business E-Mail:				
Website:				
Location Address:				
City:	State:	Zip:		
Billing Address:				
City:	State:	Zip:		
Brief Description				
Date business started/opened	:			
Are you a veteran, woman or If so, which one?	•	business? Yes/No.		
Number of Employees				
Reason for Joining:				
Primary Contact:				
Title:				
Phone:				
E-Mail:				
Billing Contact:				

#### **Tax Deductible Expense**

Chamber dues and related expenses are eligible as a tax deduction as a business expense.

Payment Method:		
□ Cash         □ Check (payable to Grundy Chamber)       Ck#         □ Credit Card MC Visa Discover Date		
Card #		
Name on Card		
Exp. DateZip Code		

#### Please return this completed form with payment to:

909 Liberty Street, Morris, IL 60450

Questions? Call us at:

(815) 942-0113

	TIER	COST	TOTAL
	Premiere	\$4,200	
	Platinum	\$3,000	
О	Gold	\$1,200	
	Silver	\$900	
	Bronze (up to 2 locations)	\$600	
	Basic Plus	\$400	
	Basic	\$290	
	Additional Location(s)	\$120	
New Member Admin Fee		\$25	\$25
		Total	
Additional Locations/Businesses (same ownership):  Name (if different):			
Location Address:			
City	:	_ State: Zip	):
Pho	ne:F	ax:	
Contact Name:			
Contact Email:			

Phone: \_\_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ State:\_\_\_\_\_ Zip:\_\_\_\_\_

Name (if different):

Location Address:

City:\_\_\_\_

Contact Email:

Name (if different): \_\_\_\_\_\_

Location Address: \_\_\_\_\_

City:\_\_\_\_\_\_State:\_\_\_\_\_Zip:\_\_\_\_\_

Phone:\_\_\_\_\_\_Fax:\_\_\_\_\_
Contact Name:

Contact Email:

Please listed additional locations on another sheet.

Office Use Only:	Date Rec'd	Ck#
Total \$	Dues \$	Fees \$
Sponsorship Total \$ _		Program Total \$

# Company Information (continued)

□ Dry Cleaning

□ Emergency Services

 $\quad \ \ \, \Box \ \ \, \textbf{Education}$ 

□ Electrical

Reywords  Please list three (3) keywords that would help website visitors find your business on our website: (Example: Steak, Caterer, Seafood)				
	namber account and add additional keywor			
Categories				
Please choose up to two (2) categor	ries below that you would like your bus	iness to be listed in on our website:		
□ Accountants	☐ Employment Services & Staffing	□ Phone Systems		
□ Acupuncture	□ Engineering	□ Photography		
□ Ag Services	□ Equipment Rental	□ Plumbing		
□ Apparel	□ Fabricator	□ Podiatry		
□ Apparel Accessories	□ Federal Government	□ Political Organizations		
□ Appliances & Furniture	□ Financial Institutions & Funding Groups	□ Pool Services		
☐ Architects, Engineers, & Surveyors	□ Fitness	□ Post Office		
□ Art & Antiques	□ Floral	□ Pre-paid Legal Services		
□ Assisted Living	□ Funeral Services	□ Printers-Commercial		
□ Athletic Apparel	☐ Gifts & Home Decor	□ Processing		
☐ Attorneys ☐ Auctioneers	□ Golfing	□ Professional Organization Services		
<ul> <li>☐ Automobile Services &amp; Supplies</li> </ul>	<ul><li>☐ Grocery</li><li>☐ Gutters</li></ul>	<ul><li>□ Property Maintenance</li><li>□ Radio</li></ul>		
☐ Automobile Services & Supplies ☐ Automotive Dealers, Repair & Rental	☐ Hardware Supplies	☐ Radio ☐ Real Estate Appraisers & Inspectors		
□ Bakeries & Sweets	□ Hearing Services	□ Real Estate Rentals		
☐ Banquet Facilities	☐ Heating & Air Conditioning	□ Real Estate Support Services		
□ Beauty	□ Hobbies	□ Realtors		
□ Body Art	□ Home Décor	□ Recreation		
☐ Bowling & Billiards	□ Home Improvement	□ Recycling		
☐ Building Contractors & Supplies	□ Hospice Care	□ Restaurants		
□ Business Services	□ Hotel/Motel	□ Retirement Communities		
□ Camping	□ Housing	□ Roofing		
□ Carpeting & Flooring	□ Identity Theft Services	□ Salons		
□ Casino	☐ In Home Services	□ Security Systems		
□ Caterers	□ Individuals	□ Senior Services		
□ Cell Phone Services	□ Industrial Development	□ Sewing		
□ Child Care	□ Industrial Parks	☐ Shipping Services		
□ Children's Clothing	□ Industrial Supplies & Services	□ Signs		
☐ Chiropractic Services	□ Insurance Companies	☐ Skilled Nursing		
□ Churches	<ul> <li>□ Interior Design</li> <li>□ Investment Brokers &amp; Financial Planners</li> </ul>	☐ Sleep Aids		
<ul><li>□ Civic Organizations</li><li>□ Cleaning Services</li></ul>	☐ Jewelers	<ul><li>□ Social Service Agency</li><li>□ Sporting Goods &amp; Firearms</li></ul>		
□ Coffee & Tea	☐ Kitchen & Bath Cabinets	□ State Government		
□ Collection Agency	□ Landscaping	□ Storage Rentals		
□ Commercial Real Estate	□ Lawn Equipment	□ Tanning		
□ Commercial Rentals	□ Library	☐ Telephone & Television Services		
□ Computer Services	□ Liquor	□ Theatre		
□ Concrete	□ Machine Shop	□ Title Companies		
□ Conservation	□ Marketing & Web Design	□ Tourism		
□ Construction Equipment	☐ Massage Therapy	□ Trade Associations		
□ Copywriting & Public Relations	□ Medical Insurance Claims & Services	□ Transportation		
<ul><li>Counseling Services</li></ul>	☐ Medical Services	□ Travel Agencies		
□ Culinary Supplies	☐ Mobile & Modular Home Sales	□ Truck Supplies & Trailers		
□ Cultural	□ Municipalities	□ Unions		
☐ Custom Embroidery & Engraving	□ Newspapers	□ Utilities		
□ Dance	□ Nonprofit	□ Vending		
□ Dental Services	□ Nutrition	□ Veterinary		
□ Discount Department Stores	□ Office Supplies	□ Video/Media Production		
□ Dispensary	□ Optical Services	□ Waste Services		
□ Distribution Center	□ Paint Contractors	□ Water Services		

□ Party Supplies

□ Pet Care

□ Pharmacies

□ Pest Elimination

□ Other: \_\_

□ Wedding Services

□ Window Coverings